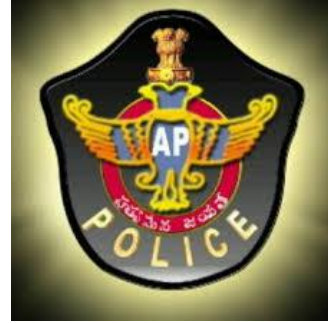


A Social Initiative Of



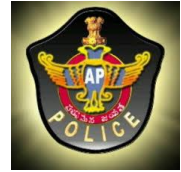
Supported By



MANUAL



**Road
Safety
Club**



INTRODUCTION

Travelling on road has become the most dangerous task to be undertaken by people. Modern towns are becoming traffic nightmares for road users with bad roads, increasing vehicular population and “Why should I follow rules” attitude of people driving.

***TOGETHER WE CAN MAKE OUR
ROADS SAFE TO TRAVEL AND SAVE
MILLIONS OF LIVES***

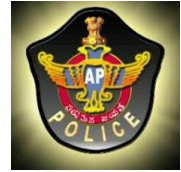
Most of the road users are either unaware or do not follow safe Behaviours on road. Some such insensitive Behaviours include:

- Improper parking
- Over speeding
- Rash driving
- Signal jumping
- Crossing the road at wrong places
- Not wearing helmet
- Not wearing seat belt and
- Many more

Making people aware of the safe road Behaviours and persuade them to follow these Behaviours would definitely help in maintaining safety on our roads.

KJR Foundation along with Kurnool District Police Department has taken up the challenge of doing this job in the district. Any education has to start at school level, and we plan to involve the students (who are going to be contributors to tomorrow’s traffic vows) and through them reach out to the entire community.

This Manual will outline the “Road Safety Club” objectives and key success factors for the implementation of these objectives and also the activities the members would be undertaking to educate people on Road Safety. The manual will also talk on how to involve the parents, and other stakeholders. The program is envisioned as a long term one targeting all road users and makes our roads safe to travel.



REASON FOR ROAD SAFETY CLUB

HUMAN BEHAVIOUR in fact is the main cause of fatal accidents. Among the many risk factors involved in causing road accidents and death, the most common are:

1. The failure to wear helmets
2. The failure to wear seat belts
3. Driving at high speeds and
4. Driving under the influence of alcohol
5. Driver Fatigue
6. The use of mobile phone while driving
7. Failure to observe safety distances
8. Overtaking from wrong side
9. Jumping traffic lights

Each of these primary risk factors is involved in 50 to 70 percent of fatal accidents worldwide, irrespective of the country. These Behaviours not only harm the person but also harm others.

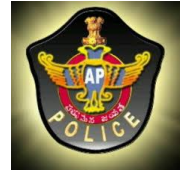
CHANGING THE BEHAVIOUR OF ROAD USERS

Road user Behaviours may be changed in various ways. - launching short term measures like information campaigns, enforcement and penalties. In the long term, road safety education should be included as a part of the school curriculum and students from early age should be trained properly.

Time and again different departments and organization like Police, Transport, Schools, NGOs have taken up Road Safety education. These programs never had any impact on the road safety as they never addressed to change the Behaviours of people driving vehicles. We are seeing more and more youngsters driving high speed vehicles on roads endangering not only their safety but also other road users.

In order to inculcate a sense of road safety in the minds of students from the very beginning road safety education should be imparted at school level like any other subject of study. It is the moral responsibility of schools and educational institutions to impart road safety education to children from the primary level itself.

With a view to actively engage schools and thereby inculcate the sense of road safety among students and to groom them up into responsible road using citizens a proposal for formation of Road Safety Club was muted.



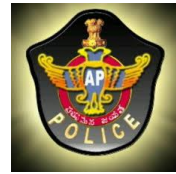
“Road Safety Club” program is designed in such a way that will ensure the participation of member institutions in different activities throughout the year educating youngsters, parents, drivers and all other stakeholders.

OBJECTIVES

The main objectives of Road Safety Club are:

1. Promotion of **Knowledge** and understanding of traffic rules and situations
2. Improvement of **Skills** through training
3. Change of **Attitude** towards personal and public safety on roads





Knowledge

Traffic Rules and Situations
 Consequences of Risky Behaviour
 Health and Economical risks
 Safe Behaviour

Skill

Motor abilities
 Transformation of knowledge and abilities into safe driving
 concentration
 Respecting other Road users

Attitude

Commitment to adapt safe behaviours
 Motivation to comply with rules
 Acting as Role Model for others



METHODOLOGY

The main objective behind the road safety club is to work together with schools for spreading road safety culture in the new generation and to create awareness amongst students who are future road users and inculcate correct attitude in them.

Educational Institutions in Kurnool district can join the Road Safety Club as members and took active participation in various road safety activities as per the activity sheet enclosed here. These activities will be held at institution level and at district level throughout the year. The institution that makes maximum contribution by way of organizing road safety awareness activities and participating in such campaigns will be awarded the ROAD SAFETY ROLLING TROPHY along with cash reward.

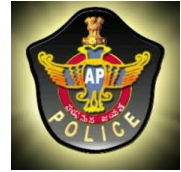
This is an opportunity for educational institutions who wish to groom their students into good road using citizens.





ROAD SAFETY CLUB ACTIVITY SHEET

S No.	Activity
1	Interactive workshop with school Principals and teachers
2	Road Safety Club members/nominated teachers meeting
3	Training for school teachers nominated for Road Safety Club
4	Road Safety Workshop for parents
5	Formation of Mini Road Safety Club at school level
6	Visit to Traffic Training Parks by member schools
7	Inter-school debate competition
8	Workshop for school bus drivers
9	Inter-School speech, song, slogan, quiz competition
10	Workshop for Auto Drivers carrying students to schools
11	Inter-School Painting competition
12	Road Safety Fair/Exhibitions



ROAD SAFETY EDUCATION FOR PEDESTRIANS

Coming Soon:

ROAD SAFETY EDUCATION FOR CAR PASSENGERS

ROAD SAFETY EDUCATION FOR CYCLISTS

ROAD SAFETY EDUCATION FOR PUBLIC AND SCHOOL TRANSPORT

ROAD SAFETY EDUCATION FOR MOTOR CYCLE USERS

